



African Service Committee ○ Children's Defense Fund-New York
Coalition for Asian American Children + Families ○ Community Service Society of New York
Consumers Empire Justice Center ○ Entertainment Community Fund ○ Hispanic Federation
The Legal Aid Society ○ Make the Road New York ○ Medicare Rights Center
Metro New York Health Care for All Campaign ○ New Yorkers for Accessible Health Coverage
New York Immigration Coalition ○ Public Policy and Education Fund of New York/Citizen Action of New York
Raising Women's Voices-New York ○ Schuyler Center for Analysis and Advocacy
South Asian Council for Social Services ○ Young Invincibles

June 28, 2023

Adrienne A. Harris, Superintendent
John Powell, Assistant Deputy Superintendent for Health
Frank Horn, Chief Actuary - Health
NYS Department of Financial Services
One Commerce Plaza
Albany, NY 12257

RE: Requested Rate Changes – Highmark – HLTH-133665442

Dear Superintendent Harris, Assistant Deputy Powell, and Chief Actuary Horn:

Health Care For All New York (HCFANY) is a statewide coalition of over 170 organizations dedicated to achieving quality, affordable health coverage for all New Yorkers. HCFANY is grateful for the opportunity to submit comments on the 2024 rate requests submitted by New York's individual market carriers. HCFANY deeply appreciates the Department's annual efforts to keep rates as low as possible through its robust public prior approval process. The comments below are divided into sections: (I) General comments regarding New York's individual insurance market; and (II) specific comments on Highmark's request.

I. General Comments Regarding New York's Individual Market Conditions

Health insurance and health care are a major part of most New Yorkers' budgets, and something over which consumers have poor information and limited freedom of choice. This year, the carriers seek an extraordinary 20 percent on average rate increase, which represents hundreds of millions of dollars for New York's consumers. Public rate review provides some balance of power between consumers and carriers, and carriers must be expected to follow both the letter and the spirit of the law. That means providing transparent, reasonable justifications supported by evidence to receive rate increases.

HCFANY recognizes the need for carriers to adjust for legitimate administrative expenses and reasonable medical trend increases. Many of the 2024 applications are opaque and rely on hidden assumptions. Indeed, most of New York's carriers have failed to provide adequate explanations for their requests. HCFANY urges the Department to scrutinize the carriers'

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respective actuarial memoranda closely and provide feedback about the transparency of their assumptions. Rate increases should be rejected or pared back whenever inadequate information is provided in the carriers’ actuarial memoranda.

This general comment section describes the following conditions that are likely to influence the rates for the 2024 coverage year: (A) recent enrollment and rate request trends; (B) New York’s requests in the context of its peer states; (C) the impact of the State’s 1332 Waiver on enrollment; (D) the impact of the end of the Public Health Emergency’s continuous enrollment rules and other Covid-19 impacts; (E) the likely decline of Medical Loss Ratios due to the reduction in pent up demand utilization in the individual market; (F) the overstatement of medical trend; (g) elevated administration and cost projections; and (h) the need to better integrate the Department’s access and quality data.

A. New York’s individual market recent enrollment patterns and requests trends

New York’s individual market covers approximately 250,000 people, down from 323,000 in 2019 (see Table 1).¹ The pandemic and resulting economic downturn, (in which unemployment increased from 4.1 percent in February 2020 to a peak of 16.6 percent in May 2020 in New York State) caused a 19 percent decrease in enrollment between 2020 and 2021. Many consumers migrated to the Essential Plan and Medicaid due to the State’s effective implementation of the federal Public Health Emergency (PHE) provisions regarding continuous open enrollment and automatic renewal of public coverage.

Between 2022 and 2023, the individual market decreased by another 5 percent, reflecting the impact of the maintenance of continuous enrollment in public coverage under the PHE and a return to employer-sponsored coverage with record-levels of employment (4 percent as of April 2023).²

	<i>Number of People Enrolled</i>	<i>Percent Change</i>
2017	309,195	-
2018	317,496	2.7%
2019	323,460	1.9%
2020	322,774	-0.2%
2021	261,242	-19.1%
2022	261,714	0.2%
2023	248,202	-5.2%

¹ “2024 INDIVIDUAL AND SMALL GROUP REQUESTED RATE ACTIONS: Exhibit 18, Line 55.” 2024 – DFS Portal, myportal.dfs.ny.gov/web/prior-approval/ind-and-sg-medical/additional-information-2024.

² “Unemployment Rate in New York.” FRED, 23 May 2023, fred.stlouisfed.org/series/NYUR.



In 2024, 12 carriers seek to offer insurance in the individual market, indicating a robust and lucrative market. The individual market carriers are requesting a weighted average of a 20.4 percent premium increase, even higher than last year’s remarkable 18.2 percent average request. These requests are far higher than requests from previous years: 8.6 percent in 2022; 11.8 percent in 2021, and 9.7 percent in 2020. The 2024 requests are also concerning because they range from 13.3 percent by MVP to a shocking 52.8 percent by Emblem. By contrast, the 2023 range was significantly smaller (6.9 percent to 34.6 percent).

<i>Plan</i>	<i>2023 Plan Members</i>	<i>2024 Proposed Rate Increase</i>
Emblem/HIP	7,147	52.75%
Independent Health	10,603	39.20%
CDPHP	5,210	23.50%
MetroPlus	11,598	23.39%
Highmark	6,612	22.58%
United	6,127	20.95%
Healthfirst	30,726	20.88%
HealthPlus	18,929	20.72%
Oscar	12,868	18.41%
NYQHC/Fidelis	90,250	18.15%
Excellus	25,677	15.19%
MVP	22,050	13.29%
Total Members/ Weighted Average Request	247,797	20.40%

New York’s individual market carriers have a history of seeking much larger premium increases than are ultimately approved (Table 3 below). The Department should endeavor to maintain this laudable tradition of reducing the premiums in order to shield consumers from double digit premium increase requests. Premium increases should be based on concrete evidence about the nature of costs and the carriers’ diligent efforts to control them. Many of the 2024 requests fail to provide adequate evidence to support their rate demands.

<i>Year</i>	<i>Requested Change</i>	<i>Approved Change</i>	<i>Difference</i>
2023	18.2%	9.1%	-50.0%
2022	10.8%	3.6%	-66.7%
2021	8.1%	1.5%	-81.5%
2020	9.7%	7.5%	-22.6%
2019	16.9%	6.3%	-62.7%

B. New York’s rate requests far surpass those of its peer states.



The New York carriers’ proposed rate increases are national outliers, far surpassing the requests of carriers in other states that have similar or significantly smaller risk pools. (Table 4 below.) New York is a large state, with the most carriers, yielding a highly competitive market. As a result, New York State is well positioned to control prices that would discourage New Yorkers from purchasing coverage on the individual market.

Washington and Michigan have comparable individual markets with similar numbers of carriers and risk pools, yet their carriers seek only 9.1 percent and 5.6 percent average rate increases, respectively. Only Oregon has a reinsurance program that supports its premium cost controls.³ It is also notable that CMS approved a 2.1 percent increase for Medicare Advantage plans for 2024. New York carriers offer no justification as to why their premiums are so much higher than those requested in peer states.

	<i>Average Request</i>	<i>Number of People in Individual Market</i>	<i>Number of Carriers (including off-exchange)</i>
New York	20.9%	248,202	12
Vermont ⁴	14.5%	30,119	2
District of Columbia ⁵	12.3%	12,749	3
Connecticut ⁶	12.4%	110,375	3
Washington ⁷	9.1%	250,000	14
Michigan ⁸	5.5%	404,419	12
Maryland ⁹	5.7%	471,000	4
Oregon ¹⁰	6.2%	169,525	6

³ State Health Access Data Assistance Center, <https://www.shadac.org/publications/resource-state-based-reinsurance-programs-1332-state-innovation-waivers>

⁴ “Rate Review Home Page.” *Vermont.Gov*, ratereview.vermont.gov/.

⁵ “Proposed Rates for January 2024 Health Plan Offerings on DC Health Link.” *DISB*, disb.dc.gov/2024rates.

⁶ “Health Insurance Rates for 2024.” *Connecticut Insurance Department*, 2023, www.catalog.state.ct.us/cid/portalApps/HCfiling2024.aspx.

⁷ “Fourteen Insurers Request Average 9.11% Rate Change for 2024 Individual Health Insurance Market.” *Office of the Insurance Commissioner Washington State*, 2023, www.insurance.wa.gov/news/fourteen-insurers-request-average-911-rate-change-2024-individual-health-insurance-market?utm_content=&utm_medium=email&utm_name=&utm_source=govdelivery&utm_term=.

⁸ *Serff Filing Access - Michigan*, filingaccess.serff.com/sfa/search/binderSearchResults.xhtml.

⁹ “Health Carriers Propose Affordable Care Act (ACA) Premium Rates For ...” *Maryland Insurance Administration*, 9 June 2023, insurance.maryland.gov/Documents/newscenter/newsreleases/ACA-Premium-Rates-Proposed-2024-6122023.pdf.

¹⁰ “Health Insurance Companies File 2024 Health Insurance Rate Requests for Individual and Small Group Markets.” *Division of Financial Regulation : Health Insurance Companies File 2024 Health Insurance Rate Requests for Individual and Small Group Markets : 2023 News Releases : State of Oregon*, dfr.oregon.gov/news/news2023/Pages/20230518-2024-health-insurance-rates.aspx.



Medicare Advantage ¹¹	2.1%		n/a	n/a
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Should the Department grant the proposed increases, the average monthly premiums would range from \$701 to \$1423 with a weighted average of \$790.¹² Many people, 61 percent, receive premium subsidies through the Affordable Care Act and the Inflation Reduction Act that will insulate them from some of the premium increase.¹³ However, almost 39 percent do not receive subsidies and pay full price, and high premiums lower the purchasing power provided by subsidies.

C. Impact of the State’s 1332 Waiver request on 2024 premiums should not be overestimated.

All the carriers seek a rate increase related to the expansion of the Essential Plan under the 1332 State Innovation Waiver, which was filed with the federal government on May 12, 2023. This Waiver seeks to expand the Essential Plan from its current income eligibility cap from 200 to 250 percent of the federal poverty level. According to State estimates, 70,000 people would migrate to the Essential Plan from the individual market, causing a .5 to 2.2 percent rate increase for remaining individual market members.¹⁴

For the following reasons, the expansion of the Essential Plan under the 1332 State Innovation Waiver necessitates either no upward adjustment at all, or only a conservative adjustment that is consistent with the State’s own public estimates about the impact of the Waiver on New York’s individual market: (1) an improper reliance on non-public estimates about the premium impact of the waiver; (2) the speculative assumption that the Waiver will be approved and implemented for the entire calendar year 2024; and (3) a lack of carrier-specific income eligibility data for their members.

First, the State has publicly issued a “conservative” estimate in its federal Waiver filing that the premium impact of the 1332 Waiver “is estimated between .5 percent and 2.2 percent.”¹⁵ However, the carriers’ submissions indicate that the Department has prepared a conflicting estimate of a 3.2 percent premium impact in an analysis apparently shared solely with the carriers. This analysis may be distorted because it relies on claims data solely from an outlier coverage year – 2022. In 2022, there were fewer enrollees in the individual market. Additionally, those who remained were sicker (due to Covid) and were likely utilizing care at a

¹¹ “2024 Advance Notice.” CMS.Gov, www.cms.gov/medicare/health-plans/medicareadvtspeccratestats/announcements-and-documents/2024-advance-notice.

¹² “2024 INDIVIDUAL AND SMALL GROUP REQUESTED RATE ACTIONS: Exhibit 18, Line 56.” 2024 - DFS Portal, myportal.dfs.ny.gov/web/prior-approval/ind-and-sg-medical/additional-information-2024.

¹³ “Health Insurance Coverage Update: Impact of ARPA Subsidies.” p.6, *NYSOH Enrollment Data*, Apr. 2023, info.nystateofhealth.ny.gov/enrollmentdata.

¹⁴ “Health Insurance Coverage Update: Impact of ARPA Subsidies.” p.6, *NYSOH Enrollment Data*, Apr. 2023, info.nystateofhealth.ny.gov/enrollmentdata.

¹⁵ “NY 1332 Waiver Application.” p. 25, *NY State of Health*, info.nystateofhealth.ny.gov/sites/default/files/American%20Rescue%20Plan%20Fact%20Sheet%20-%20English.pdf?clid=



higher level because of the combined phenomena of higher utilization and pent-up demand from prior pandemic years.

More importantly, any analysis that the Department provides to the carriers for the purpose of generating their prospective rates should be simultaneously shared with the public to ensure a transparent rate review process. In addition, assumptions governing the State’s rate decisions should be consistent with the publicly disclosed estimates filed with the federal government in its Waiver application. To rely on private, in lieu of public, analytics undermines the transparency and integrity of both the Department of Financial Services and a robust public prior approval process.

Second, it is unclear whether any adjustment should be made based on the speculative assumption that the Waiver will be approved for the entire 2024 plan year. The State only filed the application in mid-May, and several procedural steps need to occur before any approval is likely to come down from the U.S. Department of Health and Human Services (HHS), including: a “Completeness Review” by HHS and the Treasury Departments (45 days); a Federal Comment Period (30-days); and the Application Review process conducted by HHS and Treasury Departments (180 days). In short, the Waiver is unlikely to be approved in less than eight months – well into the next calendar year.¹⁶ Given this uncertain timing, any adjustment for the Waiver should be delayed until 2025 when the State has certainty about whether the Waiver has been approved and when it is actually implemented.

Third, the Waiver only impacts plan members who fall between the expanded income eligibility cap of 200 to 250 percent of the federal poverty level. Only one carrier, Healthfirst, was forthcoming about the percentage of their membership that would be impacted by the Waiver.¹⁷ If the Department allows an upward adjustment in 2024 related to the Waiver, the adjustment should be made in a manner that reflects the relative target membership of the respective carriers.

For example, it seems unlikely that the high-cost CDPHP has a significant number of Waiver-eligible members, yet it is seeking an unsubstantiated 5.9 percent increase due to its anticipated decline in members with incomes between 200-250 percent of FPL. By contrast, the lower-cost, H+H-sponsored MetroPlus seeks only a 1.6 percent adjustment. Given their premium differentials and members’ price sensitivity, it is highly likely that MetroPlus would witness a larger decline in the relevant income cohort than CDPHP.

Accordingly, the Department should design and implement a coherent allocation based on the carriers’ respective enrollee cohorts.

¹⁶ Center for Medicaid & Medicare Services, “Steps for States Considering a 1332 Waiver,” May 2019, <https://www.cms.gov/CCIIO/Programs-and-Initiatives/State-Innovation-Waivers/Downloads/Steps-for-States-Considering-A-1332-Waiver.pdf>

¹⁷ “2024 INDIVIDUAL AND SMALL GROUP REQUESTED RATE ACTIONS: Actuarial Memo, Healthfirst, p. 8.” 2024 - DFS Portal, myportal.dfs.ny.gov/web/prior-approval/ind-and-sg-medical/additional-information-2024.



CDPHP	5.9%
Fidelis	3.2%
IHBC	3.2%
MVP	3.2%
United	3.1%
HIP/Emblem	2.9%
Healthfirst	2.9%
HealthPlus	2.9%
Oscar	2.8%
MetroPlus	1.6%
Excellus	1.3%
Highmark	0.5%
Average	2.8%

Given the speculative nature of the Waiver’s approval and its timing, the Department should award no adjustment, a pro-rated adjustment, or at the very least, an adjustment that has been publicly disclosed and filed with the federal government and the public.

D. The end of the Covid-19 Public Health Emergency requires a downward adjustment.

The end of the Covid-19 Public Health Emergency (PHE) necessitates a downward adjustment for four reasons: (1) the end of the continuous coverage requirements under the federal PHE means increased healthy (lower-income) individual market membership; (2) the amelioration of Covid-19’s morbidity in enrollees; (3) the dissipation of demand for deferred care; and (4) the elimination of cost-sharing protections for Covid-19 care will diminish claims utilization.

First, the Department asked carriers to estimate the impact the unwinding of the PHE's continuous coverage rules would have on individual market enrollment. During the pandemic, New York stopped requiring people in public health insurance programs to renew (which requires verifying income). Between 2020 and 2021, nearly 62,000 people left the individual market while 1.7 million and 328,000 more people enrolled in Medicaid and the Essential Plan, respectively.

Altogether 9.3 million New Yorkers are now renewing their coverage for the first time since 2020 and are doing so in an economy that is greatly improved.¹⁸ Medicaid and Essential Plan renewal over the next year (June 2023 – June 2024) will reveal higher incomes for many

¹⁸ New York State Department of Health, “New York Public Health Emergency and Continuous Coverage Unwind Plan, May 10, 2023, slide 3, available at: <https://info.nystateofhealth.ny.gov/sites/default/files/NYHealth%20Webinar%20-%20Keeping%20New%20Yorkers%20Covered.pdf>



people, making them no longer eligible for public coverage. According to New York State of Health Marketplace officials, Qualified Health Plan (QHP) enrollment is already up by 5,324 people for the very first renewal period, between May 15 to June 15, 2023.¹⁹ If this early rate of QHP enrollment is maintained, an additional 70,000 people would return to the individual market in 2024.

Expert researchers at the Urban Institute have arrived at a similar conclusion. The Urban Institute estimates that over one million people will lose Medicaid coverage in New York State as a result, and that 5.5 percent of people losing Medicaid (about 60,000 for New York) will join the individual market.²⁰ The Urban Institute experts indicate that states like New York that operate their own Marketplaces will be able to seamlessly assist people formerly receiving public insurance to return to the individual market.²¹ The return of younger and healthier Medicaid and Essential Plan enrollees will be beneficial for New York’s individual market.

By contrast, the carriers’ rate adjustments and supporting actuarial memoranda displayed confusion and inconsistency. Two carriers (HealthPlus and United) requested a positive adjustment, while five carriers noted a downward adjustment, and the other five made no adjustment at all for the end of the PHE. One carrier (Independent Health) did not seem to understand the question, failing to acknowledge the termination of the continuous coverage requirement. The Department should address this confusion by providing a uniform negative adjustment that reflects the likely return of at least 70,000 enrollees to the individual market.

MetroPlus	-4.8%
Oscar	-2.2%
Healthfirst	-1.0%
MVP	-0.3%
IHBC	-0.2%
CDPHP	0.0%
HIP/Emblem	0.0%
Excellus	0.0%
Fidelis	0.0%
Highmark	0.0%
United	0.4%
HealthPlus	1.6%
Average	-0.03%

¹⁹ Department of Health correspondence with the authors, June 14, 2023.

²⁰ Matthew Buettges and Andrew Green, “The Impact of the COVID-19 Public Health Emergency Expiration on All Types of Health Coverage,” December 2022, Urban Institute, <https://www.urban.org/research/publication/impact-covid-19-public-health-emergency-expiration-all-types-health-coverage>.

²¹ Urban Institute, “What will happen to Medicaid enrollees’ health coverage after the Public Health Emergency?: Updated Projections,” March 2022, https://www.urban.org/sites/default/files/2022-03/what-will-happen-to-medicaid-enrollees-health-coverage-after-the-public-health-emergency_1_1.pdf.



Second, the carriers' submissions—citing 2022 claims data—continue to assert that they should be offered an upward adjustment for Covid-19, principally due to the increased costs of vaccinations and increased utilization related to pent-up demand for deferred care. But these assertions should be discounted since Covid-related morbidity and care has declined and is likely to continue to decline in the 2024 plan year.

The CDC marked the end of the Covid-19 Public Health Emergency (PHE) in May 2023. The prevalence and severity of Covid-19 cases across the country, and in New York State specifically, has decreased substantially. In New York, the seven-day test positivity rate hit an all-time high of 22.2 percent in January 2022, then dropped to 1 percent within a month, and has stayed steadily under 10 percent ever since.²² In addition to the decreased prevalence of positive Covid test results, the CDC notes that as of May 2023, there are “more tools and resources than ever before to better protect ourselves and our communities.”²³ In light of this evidence of declining Covid-related morbidity, the Department should adopt a uniform downward adjustment.

Third, it is important to understand that the carriers were still witnessing inflated utilization in their 2022 claims data as people caught up on deferred care that was not possible during the worst of the pandemic. In short, the end of the Covid-19 PHE marks a fundamentally different point in the pandemic than what is reflected in the 2022 claims data relied upon by the carriers.

Fourth, for the 2024 plan year, the Department asked carriers to estimate the impact of change in expected unit cost and utilization of Covid-19 testing and vaccination. Last year, the Department asked for a more comprehensive accounting of the impact of Covid-19 including an adjustment for inflated claims data. As described above, the cost of Covid-19 treatment in 2024 is expected to be significantly lower than the 2022 data would suggest because of the combined reduction in frequency and severity of Covid-19 cases in New York.²⁴ Moreover, utilization is likely to decline because of the Department's Circular Letter to the carriers which re-implements cost-sharing for Covid-19 testing and treatment, effective May 2023.²⁵ Extensive research documents that even small amounts of cost-sharing reduce health care utilization.²⁶

²² “Positive Tests over Time, by Region and County.” *Department of Health*, coronavirus.health.ny.gov/positive-tests-over-time-region-and-county.

²³ “End of the Federal COVID-19 Public Health Emergency (PHE) Declaration.” *Centers for Disease Control and Prevention*, www.cdc.gov/coronavirus/2019-ncov/your-health/end-of-phe.html#:~:text=The%20federal%20COVID%2D19%20PHE,to%20align%20with%20data%20changes.

²⁴ “Covid-19 Daily Hospitalization Summary.” *New York State Department of Health*, coronavirus.health.ny.gov/daily-hospitalization-summary.

²⁵ “Insurance Circular Letter No. 3 (2023): Coverage of Covid-19 Testing and Immunization Following the Expiration of the Federal Public Health Emergency.” *Department of Financial Services*, www.dfs.ny.gov/industry_guidance/circular_letters/cl2023_03.

²⁶ “The Effects of Premiums and Cost Sharing on Low-Income Populations: Updated Review of Research Findings.” *KFF*, 30 Jan. 2018, www.kff.org/medicaid/issue-brief/the-effects-of-premiums-and-cost-sharing-on-low-income-populations-updated-review-of-research-findings/.



HealthPlus	-1.1%
Healthfirst	-1.0%
HIP/Emblem	-0.8%
Fidelis	-0.8%
MetroPlus	0.0%
Oscar	0.0%
Excellus	0.0%
Highmark	0.1%
CDPHP	0.1%
IHBC	0.1%
United	0.2%
MVP	0.5%
Average	-0.03%

Accordingly, the Department should approve a much more aggressive negative adjustment than those described by the carriers in Table 7 to accurately reflect the change in costs and utilization of Covid-19 related services amongst individual market members in the 2024 plan year.

E. Medical Loss Ratios

Consistent with the experience of carriers throughout the United States, New York plans experienced very high profits in 2020, followed by much lower profits in 2021 and 2022. The carriers' medical loss ratios (MLRs) show how much revenue they spent on health care for members as opposed to administrative costs and profit. In 2020, the average MLR was only 85.8 percent, and four plans were at or below the State's minimum 82 percent (below which the plan must pay rebates). In 2022, the average MLR was 101.9 percent, meaning the plans spent more on health care services than they received in premium revenues.

<i>Plan</i>	<i>2019</i>	<i>2020</i>	<i>2021</i>	<i>2022</i>	<i>Average</i>
CDPHP	92.4%	95.8%	112.2%	103.5%	103.8%
Health Insurance Plan of Greater New York	87.6%	82.0%	95.6%	104.6%	94.1%
Excellus	83.0%	84.0%	97.5%	99.6%	93.7%
Fidelis	78.0%	79.6%	89.4%	104.2%	91.1%
Healthfirst	87.3%	84.5%	103.2%	92.1%	93.3%
HealthPlus	88.3%	69.0%	80.4%	108.6%	86.0%
Highmark	90.8%	90.8%	108.6%	115.5%	105.0%



IHBC	74.6%	77.2%	100.7%	112.2%	96.7%
MetroPlus	85.4%	87.7%	113.8%	102.2%	101.2%
MVP	95.5%	101.1%	99.0%	91.8%	97.3%
Oscar	96.0%	91.6%	99.2%	91.0%	93.9%
United	99.8%	88.1%	96.7%	97.5%	94.1%
Average	88.2%	86.0%	99.7%	101.9%	95.8%

However, high medical loss ratios do not necessarily mean the carriers need large rate increases for 2024. Some of the carriers are asking for rate adjustments that would give them very low medical loss ratios in 2024. For example, Emblem is requesting a 53 percent rate increase so that it can lower its expected medical loss ratio in 2024 to 84 percent from the 105 percent it is reporting for 2022. Emblem should not ask consumers to bear such a large rate increase to achieve this low MLR. Instead, it should aim for a gentler increase that will more slowly get its MLR back to normal. Further, some plans with very high MLRs in 2022 are already estimating that their MLR will be lower in 2023.

<i>Carrier</i>	<i>Projected 2023 MLR</i>	<i>Projected 2024 MLR</i>
Highmark	102.6%	90.5%
United	97.9%	89.9%
MetroPlus	90.9%	89.9%
HealthPlus	85.4%	88.9%
CDPHP	95.6%	89.6%
Oscar	91.3%	88.5%
Excellus	90.7%	87.8%
Healthfirst	89.8%	86.7%
MVP	87.6%	86.6%
Fidelis	97.2%	84.7%
Independent Health	105.2%	84.0%
HIP/Emblem	104.8%	82.1%
Average	95.6%	87.5%

Accordingly, the Department should proceed cautiously when estimating appropriate MLRs for the 2024 plan year.

F. Medical trend

New York’s carriers provide a variety of estimates of medical trend that indicate that they do little to control health care costs over time. Medical trend is an estimate of how much their claims will increase based on changes in prices and utilization. The promise of insurance is that it aggregates its enrollees’ bargaining power to control price negotiations with providers, drug



makers, and medical equipment manufacturers. On average, New York’s individual market carriers seek a 7.6 percent medical trend.

Table 10. Estimated 2024 Medical Trend by Carrier, New York	
<i>Carrier</i>	<i>Estimated Medical Trend</i>
HIP/Emblem	14.2%
HealthPlus	9.0%
Highmark	9.0%
United	8.8%
MetroPlus	8.3%
CDPHP	7.9%
MVP	7.8%
Healthfirst	6.2%
Oscar	5.8%
Excellus	5.5%
IHBC	5.2%
Fidelis	3.1%
Average	7.6%

The Department has an important role in controlling medical cost inflation. To this end, it should impose greater standardization in medical trend estimates within New York. There is significant variation in the trend estimates among the carriers, from 3.1 percent to 14.2 percent (see Table 10 above). The carrier with the highest estimated medical trend, Emblem, is a major New York City HMO that covers hundreds of thousands of City employees and should be able to better control its individual market business trend given its enormous negotiating power with providers.

In setting the 2024 rates, the Department should protect consumers’ interests by approving an average consistent with average estimated medical trend amongst New York carriers as well as the national projected health expenditures for 2024 of 7.6 percent.²⁷

G. Administrative costs and profit

Administrative costs and profit are another area in which there is excessive variation in carriers’ rate applications. On average, the carriers expect 11.5 percent of their rates to go toward administrative costs (Table 11). Independent Health expects the biggest proportion to go toward administrative costs, at 17 percent. Highmark expects the lowest, at 3.1 percent. The Department should consider capping administrative costs at 11.5 percent, the average.

Table 11. Administrative Costs vs Profit

²⁷ Keehan, Sean P. “National Health Expenditure Projections, 2022–31: Growth To Stabilize Once The COVID-19 Public Health Emergency Ends.” *Health Affairs*, vol. 42, no. 7, July 2023, <https://doi.org/10.1377/hlthaff>.



<i>Carrier</i>	<i>Projected Administrative Costs</i>	<i>Requested Profit/Surplus</i>
HIP/Emblem	17.0%	1.5%
Healthfirst	14.0%	0.5%
Independent Health	13.9%	2.0%
Fidelis	13.2%	0.5%
United	11.9%	1.5%
MetroPlus	11.3%	0.5%
CDPHP	10.8%	2.0%
Excellus	10.7%	1.5%
Oscar	10.5%	0.9%
HealthPlus	9.1%	2.0%
Highmark	3.1%	1.0%
Average	11.5%	1.3%

Profit and surplus requests range from 0.5 to 2 percent. The Department capped profit and surplus at 0.5 percent for the 2023 rates. It should do the same for 2024.

H. Complaint and quality data

HCFANY also urges the Department to incorporate its own complaint and quality information into the rate review process. The Department publishes the New York Consumer Guide to Health Insurers each year so that consumers can see which plans perform the best.

However, the Guide does not include complaint and quality data for all plans available through the individual market. The Department could easily gather this data from its sister agency, the New York State Department of Health, or its own External Appeals database, located on the Department’s website. The Department should revamp its Consumer Guide to include all individual market carriers – whose customers would benefit the most from its contents during the course of their enrollment decisions.

The report provides data on how many complaints the Department receives for each company, how many coverage appeals are filed and what proportion result in reversals of the plan’s decisions, and how often appeals are escalated outside of the company to the State’s External Appeal program. When plans have high reversal rates, it sometimes means that they are denying care without any basis and then spending administrative resources on appeals that should not be necessary. The report also shows how well the companies do on performance measures such as access to preventive care or ensuring people with chronic conditions are receiving the care they need.

The state should integrate these independent measures of product value into its prior approval review. If plan members are unable to access care, that company should be asked to improve in advance of authorizing large rate increases.



II. Highmark

Highmark Western and Northeastern NY, formerly HealthNow/BCBS Western NY/BCBS Northeastern NY, is a non-profit that offers Point of Service (POS) plans in New York's individual market. It has 6,612 members in 2023, a 30.6 percent decrease in members since 2022. This is the second largest loss in membership of all carriers in 2023—possibly since it secured an above average 12.4 percent increase for the 2023 plan year. Its individual market plans serve the Albany, Buffalo, and Utica/Watertown regions.

Highmark is requesting a 22.6 percent average rate increase for 2024, higher than the market-wide average request of 20.9 percent. If approved in full, this would mean its average premium will increase from \$629 to \$771 in 2024.

Highmark has experienced very high MLRs over the past years. Its three-year average is 105 percent, and its MLR was 115 percent in 2022. The carrier has an improved projected MLR for 2023 at 103 percent. Highmark is aiming for an MLR of 90.5 percent in 2024. While Highmark's high MLRs are concerning, the Department should consider the following factors to mitigate such a precipitous rate increase for its enrollees.

A. Highmark was in the minority of carriers that projected increased expected unit cost and utilization of Covid testing and vaccination, with the second highest adjustment at 0.5 percent.

Highmark's submission seeks an upward adjustment for Covid-related costs and utilization, contradicting the projections of eight other carriers that requested a negative or no adjustment for Covid. As described above, the decline in Covid incidence, the decline in vaccine uptake, and the restoration of cost-sharing for Covid treatment should all militate for a downward adjustment in the 2024 plan year. In its actuarial memorandum, Highmark cites continued Covid testing and the "potential for required boosters," citing a review of both impacts seen in other states and the small group segment in New York.

Since Highmark does not explain why its members would be impacted differently than the rest of the individual market, the Department should reject Highmark's positive adjustment and issue a downward adjustment consistent with the rest of the individual market for Covid related costs and utilization.

B. Highmark's profit adjustment should be reduced.

Highmark seeks a 1 percent upward adjustment in profits. The Department should continue its policy of capping profits at 0.5 percent.

C. Highmark's proposed medical trend of 9.0 percent should be reduced to 7.6 percent.



Highmark's actuarial memoranda provides no detail about why it seeks a higher-than-average medical trend. The memo includes a chart with values for medical and pharmaceutical cost and utilization trend; however, there is no source, description, or evidence for these values. The Department should require carriers to provide meaningful and specific details about its trend estimates in its actuarial memoranda.

Absent any concrete justification for a 9.6 percent trend, the Department should cap Highmark's medical trend at 7.6 percent, the average medical trend for 2024 projected by New York's carriers, which is also consistent with the estimates published by the CMS Office of the Actuary.

D. Highmark did not include any adjustment for the end of the Federal Public Health Emergency (PHE) while there was an average 0.5 percent downward adjustment amongst all carriers.

In its actuarial memorandum, Highmark claims no adjustment for the end of the PHE because of alleged uncertainty about its impact. However, as described in the general comments above, researchers from the Urban Institute indicate that the end of the PHE is likely to restore as much as 30 percent of the individual market. Moreover, five carriers seek negative adjustments for the end of the PHE, belying any claims of uncertainty in the industry.

Many consumers migrated to the Essential Plan and Medicaid due to the State's effective implementation of the federal PHE provisions regarding continuous open enrollment and automatic renewal of public coverage. Importantly, the end of the continuous coverage requirements under the Federal PHE will result in an influx of healthy (lower income) members to the individual market.

For the above reasons, the end of the Covid-19 PHE necessitates a downward adjustment for all carriers.

E. Highmark quality and complaint data

The Department should consider the findings in its Consumer Guide as it reviews Highmark's proposed rate increase. According to the Consumer Guide, Highmark ranks 5th out of 6 plans for consumer complaints and 4th out of 6 for prompt pay provider complaints.²⁸ By contrast, Highmark has a relatively low external appeal reversal rate (35 percent).²⁹

Highmark performs average or above average on nearly all quality-of-care measures. There are a few important exceptions in behavioral health services: antidepressant medication management; follow up for a mental health visit to the emergency room or hospitalization; and appropriate treatment for alcohol and drug abuse.³⁰

²⁸ https://www.dfs.ny.gov/system/files/documents/2022/08/ny_consumer_guide_health_insurers_2022.pdf (at 6, 11).

²⁹ Id. at 21.

³⁰ Id. at 30, 48, 50.



F. Enrollees' concerns should be honored.

“I have the BCBS Silver Standard plan which I am paying a premium of close to \$760 monthly. My maximum out of pocket is \$9100. I have just received a letter from BCBS they are requesting a 15% increase in premiums for 2024. That would make my premium for just one person over \$850 per month. This kind of continued annual large premium increase is driving more and more people to become uninsured. Please help keep the increase to a minimum as the premium is already high. Thank you”

Thank you for your consideration of these comments.

Very truly yours,

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